

Questions to Start an Intellectual Property Valuation Analysis

Buying, Selling & Licensing	<p>Is an earnings forecast or business plan available?</p> <p>Who else would use the Assets?</p> <p>Are there any outside claims to the Assets?</p> <p>Does the current owner of the Assets engage in any licensing?</p>
Tax & Compliance	<p>Which products rely on the Assets?</p> <p>How will use of the Assets change after the transfer?</p> <p>What are the key assets of the organization?</p> <p>Do records of cost to create/develop exist?</p>
Bankruptcy	<p>What is the reorganization plan?</p> <p>Which products rely on the Assets?</p> <p>What are the key assets of the organization?</p>
Litigation or Pre-litigation	<p>Are detailed accounting records available?</p> <p>Does the Asset owner engage in any licensing?</p> <p>How and where was the Asset used / infringed?</p>
Management, Planning & Strategy	<p>Is an earnings forecast or business plan available?</p> <p>Does the Asset owner engage in any licensing?</p> <p>Which products rely on the Assets?</p> <p>What are the key assets of the Organization?</p>